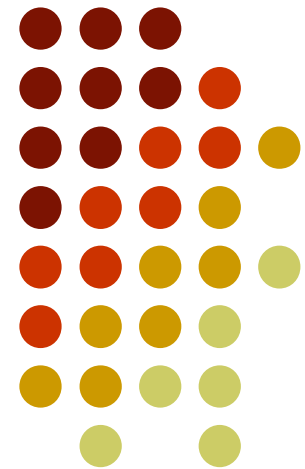


# COACH WANTED

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MUST HAVE NECESSARY  
QUALIFICATIONS





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- Before there was an ICF credential
- Before there was a school of coaching
- Before 360 was more than 6x6x10
- Before Briggs gave birth to Meyers

...there were coaches

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## COACH WANTED



And what qualifications do these beings have that make them “coaches?”

They each possess certain inspiring qualities that catalyze action!

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And here's what is really important...

*All human beings have the same inspiring qualities somewhere within them.*

*The necessary qualification of a coach is the ability to embody these qualities and catalyze them in others!*

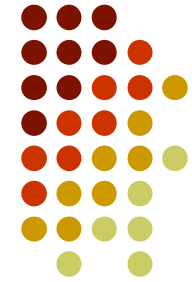
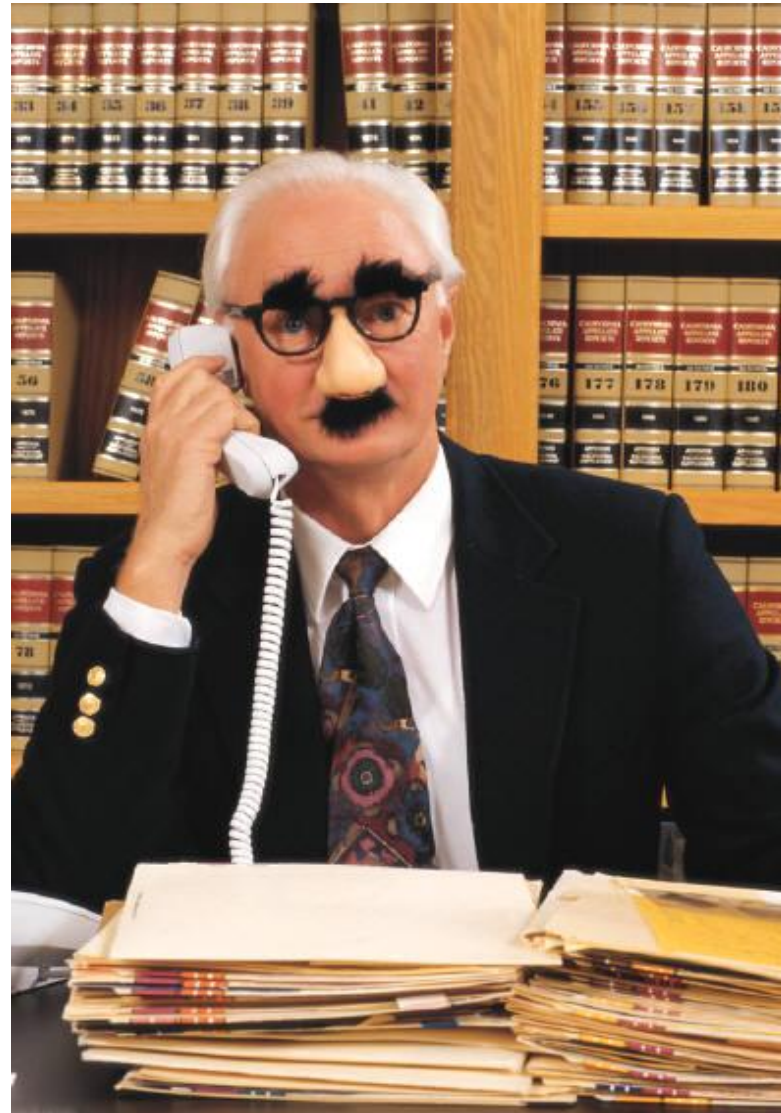
## COACH WANTED



And what are those qualities?



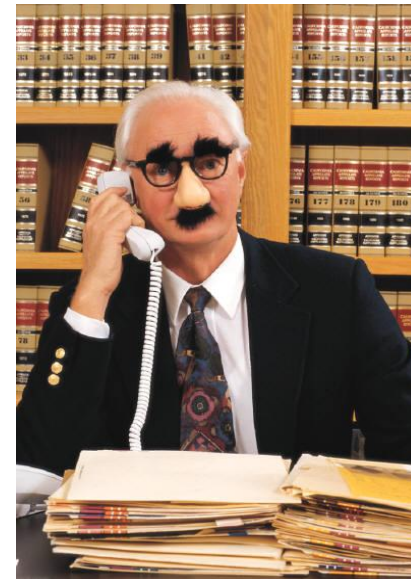
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**COACH WANTED**

# Authenticity (Authentizität)

- self love
- absence of adaptations to fear
- vulnerability
- transparency



# COACH WANTED



COACH WANTED



## Courage (**keine Wut, aber Mut**)

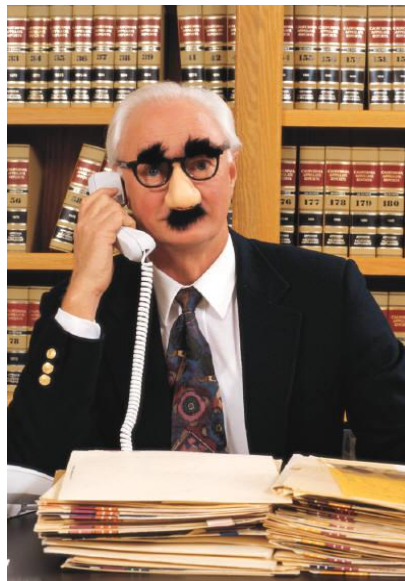
- action, or sometimes inaction, in the face of adversity
- ethics
- values
- integrity





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Share with a partner a short, positive story about a time when you were authentic or courageous.



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## COACH WANTED



# Game-ability (spielerisch sein)

- The ability to create satisfaction, fulfillment, enjoyment, and the most of our potential and to hold that vision for others.
- Being a winner.



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## COACH WANTED



## Creativity (Kreativität )

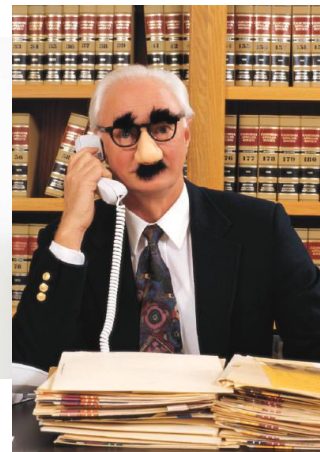
- curiosity
- possibility
- innovation
- transformation
- recognizing and using resources in fresh ways





## COACH WANTED

With a partner inquire into which of your clients currently needs to embody one or more of these ways of being to succeed? How can you help them do that?



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## COACH WANTED



## Generosity (Großzügigkeit)

- giving and receiving
- self-care
- requests
- flow



# COACH WANTED





## COACH WANTED

### Empathy (Empathie)

- compassion
- listening
- wanting for
- connecting



# COACH WANTED





## COACH WANTED

# Wisdom (Weisheit)

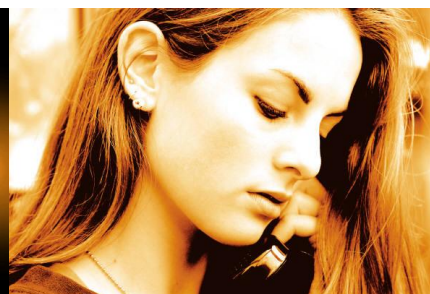
- intelligence + time
- development
- big picture
- world view
- holistic, integral view





## COACH WANTED

With a partner inquire into which of your clients currently need you to embody any of these ways of being. How can you do that?



# COACH WANTED



So when I want a coach who do I look for:

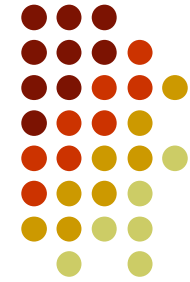
Someone who is authentic and courageous, who has a strong sense of game-ability and creativity, and who is generous, empathetic, and wise.

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And can you guess what kinds of clients appear who want to hire me?

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They are people who long to be their authentic selves; people who need to access their courage to overcome obstacles and do what they know in their hearts is right; people who are tired of losing and want to play games that they can win; people who are stuck in a paradigm of limited possibilities and need creative inspiration; people who have forgotten how to give or who have given too much or who have not been exercising their abilities to graciously receive from others; people who feel misunderstood, disrespected, and unappreciated and need an empathetic ear; people who have plenty of intelligence to bring to complex lives, but have not been able to see the bigger picture and need to hear some simple wisdom.

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Of course you may attract different types of people. The coaching world is rich and diverse. And being the creative and independent thinkers that you are, you may want to create your own necessary hiring requirements.



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Coaching skills, models, assessments, philosophies, and credentials are all important components of our profession, but **it is the way we live our lives; the essence of our being that is the powerful foundation of everything else that we do and the necessary requirement of our profession.** The qualities that we seek to embody and to inspire in our clients so that we together are able to find our joy in life and to pass that joy on to our family, friends, community, colleagues, customers...to the world.

## COACH WANTED



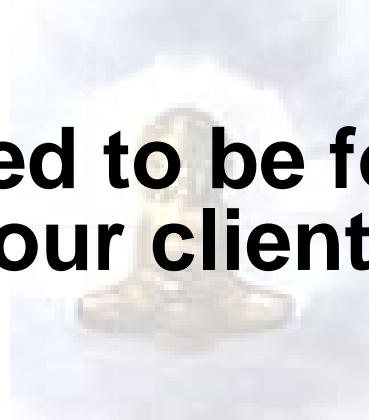
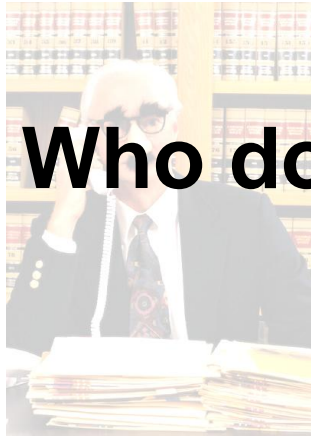
Freude, schöner Götterfunken,  
Tochter aus Elysium,  
wir betreten feuertrunken,  
Himmlische, dein Heiligtum!  
Deine Zauber binden wieder,  
was die Mode streng geteilt:  
alle Menschen werden Brüder,  
wo dein sanfter Flügel weilt.



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What are your necessary requirements for a coach?

Who do you need to be for yourself and your clients?



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